

BUDGETING AND FUNDRAISING



Breakfast Club of Canada supports community-based breakfast clubs by providing funding, kitchen equipment, food donations, resources, and support to schools across Canada. This funding is intended to be a sustainable source of partial funding for the breakfast club and actual program costs may exceed funding received from the Club. Schools are encouraged to diversify their sources of revenue by appealing to parents and the community to contribute to the success of the breakfast club whenever possible. Funding for the breakfast club should come from a variety of different sources, including: school fundraising, parental contributions, local and provincial not-for-profit organizations, service clubs, foundations, corporate sponsorship, and provincial or municipal governments, where available.

EXPECTED PROGRAM COSTS

When estimating how much funding is needed to operate a school breakfast club, several things need to be considered:

- The number of students expected to attend the program on average each day.
- The number of days the program will run per school year. If the breakfast club is operating for 5 days/week, the national average is 165 days.
- The estimated cost to serve breakfast to one student per day. The national average is \$1.00

The average daily cost of breakfast per student may be more or less than the national average depending on the cost of food in a region and the type of menu offered each morning. If a breakfast club has already been established, determine the program's current cost per student per day by using the chart below:

	AMOUNT (EXAMPLE)	SCHOOL NUMBERS
A. TOTAL EXPENSES YEAR-TO-DATE	\$3800	
B. AVERAGE NUMBER OF STUDENTS PER DAY	50	
C. TOTAL NUMBER OF DAYS BREAKFAST HAS BEEN SERVED YEAR-TO-DATE	86	
CURRENT FOOD COST PER STUDENT PER DAY (DIVIDE A/B/C)	\$0.88	

Once all of the above information has been collected, determine the breakfast club's expected annual program costs by using the chart below:

	AMOUNT (EXAMPLE)	SCHOOL NUMBERS
A. AVERAGE NUMBER OF STUDENTS PER DAY	50	
B. AVERAGE DAILY COST PER STUDENT	\$1.00	
C. NUMBER OF DAYS SERVED PER YEAR	165	
D. TOTAL FOOD COST PER YEAR (MULTIPLY A x B x C)	\$8250	
E. MISCELLANEOUS COSTS (E.G. SUPPLIES, EQUIPMENT)	\$1000	
TOTAL ESTIMATED COSTS (ADD D+E)	\$9250	

Based on the estimated costs above, fill in the chart below to determine how much additional funding is needed to sustain the breakfast club for the entire school year.

	AMOUNT (EXAMPLE)	SCHOOL NUMBERS
A. TOTAL ESTIMATED COSTS	\$9250	
B. AMOUNT RECEIVED FROM BREAKFAST CLUB OF CANADA , IF APPLICABLE	\$5000	
C. AMOUNT RECEIVED FROM OTHER ORGANIZATIONS/ SCHOOL BOARD/FOUNDATIONS, ETC.	\$1000	
D. AMOUNT RECEIVED FROM LOCAL DONATIONS (E.G. LOCAL BUSINESS, PARENTS, FUNDRAISERS)	\$1000	
AMOUNT NEEDED TO FUNDRAISE (SUBTRACT A-B-C-D)	\$2250	

REFLECTION:

Does the fundraising amount seem achievable? If not, consider how to better budget program spending or fundraise more effectively.