

SOLICITING SUPPORT FROM THE COMMUNITY

Many people, businesses and groups in the community may be willing to support the breakfast club. All you have to do is ask!

- Write a letter to local businesses detailing the specific need at the breakfast club;
- Connect with local service groups, professional associations or faith groups. They may be willing to support the program or hold a fundraiser on your behalf;
- Develop strong relationships with managers at local grocery stores. They may be able to give special discounts, collect coupons, inform you of upcoming sale items, make special orders during great sales, or reach out to their suppliers for food donations;
- Search and apply for grants from community foundations and other not-for-profit organizations;
- Ask parents to reach out at their workplace or hold a fundraiser to support the breakfast club;
- Write an article about the breakfast club in the local newspaper and ask community members for their support.



See the "Additional Resources" section for a sample fundraising letter.