

COLLECTING FEEDBACK



Do you ever wonder what students, parents, staff and the school community are really thinking about the breakfast club? Do they like the food offered? Do students feel safe and welcome every morning? What would they change if they were in charge?

Collecting feedback can be an extremely valuable exercise for any breakfast club. Feedback should be collected on an ongoing basis both formally and informally. For best results, ask specific questions to gain relevant input that can improve the program. For example: new foods students are interested in, ideas for activities, why students may not come every morning, etc. The following ideas have proven useful in collecting feedback at the breakfast club:

- **JUST ASK!** Take the time to sit and talk with students while they eat breakfast each morning. Ask how they are, whether they like their breakfast, and any other relevant questions. Talk with parents, staff, and community members whenever possible and document feedback along the way.
- **PLACE A COMMENT BOX** at the breakfast club or school office and invite everyone to share their feedback. Get creative by having student volunteers decorate a special box or mailbox. Make sure to read the comments and provide feedback if necessary.
- **SET UP A "PARKING LOT"** on a bulletin board for people to 'park' their ideas/questions/concerns;
- **#BREAKFAST** – Get students to tweet comments @ you! Post a piece of chart paper on the wall and watch them have fun posting their ideas. Make sure to tweet back @them with answers to their questions;
- **POST PICTURES AND ASK FOR FEEDBACK** on the school's website or Facebook page;
- **SEND OUT A SURVEY** asking specific questions to gather feedback from students, parents, and staff. Make sure to also survey people who don't regularly attend the breakfast club to get their feedback on why they choose not to attend;
- **HOST AN 'OPEN FORUM' BREAKFAST.** Invite interested individuals to a special breakfast, recess or after school meeting to participate in an open question and answer period. Consider putting out a question box leading up to the meeting so questions can be asked anonymously.

DO YOU LIKE THE FOOD OFFERED?

DO YOU FEEL SAFE AND WELCOME EVERY MORNING?

WHAT WOULD YOU CHANGE IF YOU WERE IN CHARGE?

WHAT DO YOU LOVE MOST ABOUT THE BREAKFAST CLUB?

See the "Additional Resources" section for sample comment cards

