

**LOOKING FOR A  
MEANINGFUL AND REWARDING  
TEAM PROJECT  
THAT MAKES A DIFFERENCE  
IN KIDS' LIVES?**

**ADOPT-A-CLUB!  
THE CLUB'S CORPORATE VOLUNTEERING PROGRAM**



# CORPORATE VOLUNTEERING: IT'S FOR THE GOOD OF EVERYONE!

## WHAT IS ADOPT-A-CLUB?



- Breakfast Club of Canada's official rotational corporate volunteering program.
- An excellent mode of engaging and motivating your employees.
- A concrete way to make a difference in the lives of students in your community - ensuring your organization makes an impact on the next generation.
- An activity that is ongoing and rewarding, giving children the stability and security they need.
- A way to brighten your day while helping others. Every breakfast, every smile and every good morning is a small way to make a lasting difference!

## BENEFITS

**HELPS** children and youth get ahead

**CONTRIBUTES** to community spirit

**BUILDS** self-esteem

**DEVELOPS** skills and leadership

**ENCOURAGES** a feeling of pride, purpose and loyalty

**PROMOTES** a greater sense of belonging within your organization

**MOTIVATES** employees by giving them a stimulating challenge to meet

**IMPROVES** team dynamics

**FOSTERS** synergy within your workforce

**CULTIVATES** networking opportunities

**STRENGTHENS** your corporate social responsibility and brand image

# ADOPT-A-CLUB!

## MAKE THE CLUB A PART OF YOUR TEAM

Gather co-workers together in small teams of 2-3 who will serve breakfast to students once a week throughout the school year, in rotating shifts.

How it works:

After checking the availabilities of the co-workers in your group, we will together determine what day of the week works best for you and your proximate school. For example, let's say Tuesday is the best day for your staff and the school close to your office. Tuesday becomes your adopt-a-club day! Every Tuesday, one of your teams will prepare and serve students breakfast. The frequency of the rotation will depend on the number of teams your organization has available! If you have a total of 10 volunteers, for example, each team of 2 would participate every 5 weeks. This system ensures a steady, reassuring presence for the children and youth who will be impacted by your service!



“ I love talking to the kids and seeing their smiling faces. Plus it gives me a chance to get to know other colleagues I don't normally interact with at work. ”

- Luce Marcil, Philips Lumec



# GETTING READY

The next steps for successfully implementing this program in your organization:

- Appoint a coordinator or a coordinating team who will be responsible for leading the adopt-a-club program.
- Promote the program within your organization and recruit potential participants.
- Hold an information and training session with a representative from Breakfast Club of Canada.
- Have interested candidates complete an application form and proceed with vulnerable sector screenings.

*Note that vulnerable sector police screenings are required for every volunteer, and the corresponding processing times are beyond our control – Breakfast Club of Canada generally oversees this part of the process, in collaboration with schools, unless your company has an existing set of procedures in place.*

- In collaboration with a Breakfast Club of Canada representative, decide on which school and which day to adopt.

## GETTING STARTED

- Coordinate participants' schedules to ensure they are present on their appointed day and time.
- Have a backup list of employees to fill-in if necessary.
- Make sure all participants have received their vulnerable sector clearance before they begin volunteering.
- Ensure all participants have read the required documentation and are familiar with food safety information.
- Notify the school breakfast club's head volunteer as soon as possible should an unexpected situation arise (absence, late arrival).
- Inform your Breakfast Club of Canada regional coordinator of any changes involving participants (new team members, departures, etc.).
- Contact your Breakfast Club of Canada regional coordinator if any major organizational problems occur that might hinder the adopt-a-club program.



# ABOUT BREAKFAST CLUB OF CANADA

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Breakfast Club of Canada is about people, passionate citizens who are committed to ensuring children and youth everywhere get two elements for growth and learning: **a nutritious breakfast and an environment that fosters self-esteem.**


**Supported by 11,000 volunteers** and a growing number of private and public-sector partners, Breakfast Club of Canada ensures that more than 167,000 children in Canada start their school day with a healthy breakfast.



“ It means a lot knowing that what I do helps children develop and thrive. ”

-Yves Bégin, Desjardins





“The children of today are  
the leaders of tomorrow.  
By nourishing their  
present, we’re building our  
collective future.”

- Daniel Germain,  
President and Founder



Breakfast  
**CLUB**  
of Canada

## CONTACT US TODAY!

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