The Club celebrates its 25th anniversary!

November marks a very special time for Breakfast Club of Canada, as it is our 25th anniversary of supporting breakfast programs across the country. From our humble origins of working with a handful of schools in Quebec, the Club has grown to support over 1,800 schools across our country. We are so honored and proud to work with inspiring partners like you, and would like to dedicate this 25th anniversary celebration to you and the children and youth.

#SHAREYOURBREAKFAST
Share your Breakfast Moment

To celebrate our 25th anniversary, the Club invites you to #ShareYourBreakfast and help us get a Canada-wide movement started. Between October 30 and November 30, post a picture of your school’s breakfast on social media. No matter how you enjoy your first meal of the day, we want to see how Canadians from coast to coast are getting their day off to a nutritious and delicious start! Don’t forget to include the hashtag #ShareYourBreakfast, tag Breakfast Club of Canada and make your posts public.

Inspiring Stories!

From coast to coast, in every province and territory, dedicated parents, volunteers, and school staff get up each morning to make a huge impact in the day of these students by providing them with equal opportunities to succeed. The following stories are just a few of the wonderful testimonials to the power of breakfast programs in your schools. We hope you’ll find these stories as impactful and touching as we do.

READ MORE

“I love serving the other kids, and now my mom comes also so it’s my dad, my mom, and me so it’s something fun we do as a family.”
Emily, student, James Park Elementary School, British Columbia.

“Our Breakfast program is as much about serving nutritious food as it is a social event. Without a doubt, our program improves mental and psycho-social well-being of our students.”
School administrator, Johnny Therriault Memorial School, Aroland First Nation, Ontario

“What we really love is when the children come to tell us after each breakfast “Mrs. Stephanie, I really liked this meal. Thank you very much, what are we eating tomorrow?”
Stéphanie Riedyk, Breakfast Program Supervisor, École La Mosaïque, Alberta

“What's your favorite thing you get at breakfast club?”
“Bagels! When we first went in breakfast club our first day we saw bagels! It's soooooo good! I wish we had bagels everyday! Is tomorrow bagel day?”
Children and volunteers, LaSalle Elementary Junior School, Quebec

If you'd like to share your experience (or those of your kids!) with the Club, we'd love to hear them. Simply write to your Club Representative or click here:

SHARE YOUR STORY

More to come...

The VitaminC is the new programs national newsletter where we will continue to share a digital platform dedicated to inspiring stories of achievements, ideas and insight that we'll gather from coast to coast across the country all year round. Stay tuned for our December edition for more exciting ideas, tips and inspirational stories!

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