

Investing in Your Breakfast Program Additional Sources of Funding

All schools invest in their breakfast program, some on an ongoing basis, others as funds become available. **Any such contributions are directly reinvested in their program to help cover operating expenses or support additional spending.** The purpose of this document is to guide you in diversifying the sources of funding at your disposal.

Incoming funds are generally directed toward:

- Ensuring equipment maintenance and repair
- Procuring kitchen supplies and accessories used to prepare and serve breakfast
- Purchasing fresh fruits and vegetables or other locally sourced products to diversify the supply of food provided by Breakfast Club of Canada
- Offsetting an increase in breakfast program attendance
- Recognizing the volunteers and/or staff members who run the breakfast program.

Examples of sources of funding

Quebec government — Measure 15012 ([Click here for further information in French](#))

All elementary and high schools in Quebec are eligible to receive funds from the Ministère de l'Éducation to support the purchase of food, beverages and supplies used to prepare and serve meals and ensure the cleanliness of the facilities used. Some schools use this measure or earmark other amounts available through their school budget for their breakfast program.

Parental contributions ([Click here for further information](#))

We suggest that schools contact parents, using the sample letter provided in [Request for Parental contribution](#), and ask for a voluntary contribution of \$45 per household per school year for one child or \$75 for two or more children. Over the course of 180 school days, the \$45 contribution works out to about \$0.25 per morning. Parents may opt to give a different amount, at their discretion, with our thanks and appreciation. Parental contributions have been a staple of some school breakfast programs in Quebec since the organization was founded. Many parents, even those whose children are not enrolled in their school breakfast program, are proud to contribute to an initiative that does so much to help so many families.

Note: Some school boards and school service centres do not allow this type of solicitation. Please check the policy in place for your school.

Donations from local businesses

The sample letter provided in [Request for donation](#) will help you draft a request for funds from organizations in your community. Feel free to ask teachers, administrators, support staff and parents if they have any potential corporate donors or sponsors to recommend. Some schools have partnered with local grocers, convenience stores and farms to help them provide a varied and sustainable array of foods. For a specific example of the amazing things that a partnership of this nature can accomplish, be sure to read [The Success Story of Le Tandem School and Fruits et légumes Bono Inc.](#)



Pro tip

Refer to the list under [Resources/Nutrition](#) in the School Corner section of the BCC website for help on making the right nutritional choices and making the most of the food you receive for your breakfast program.

Here are some of the top picks from this list:

- [Detailed Nutritional Guidelines](#)
- [Menu Planners/Trackers](#)
- [Grocery List](#)
- [Easy to serve Food Ideas](#)